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FOR IMMEDIATE RELEASE

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Farmington – Real Fundraising is pleased to announce that Jonathan H. Spinner, the firm’s president, will be speaking at the January meeting of the Association of Fundraising Professionals, Fairfield County chapter, on “Designing and Implementing a Campaign Plan.”

The presentation will be held on Thursday, January 6, at 12 noon at Quattro Pazzi Restaurant at Oak Hills Park in Norwalk, Connecticut. The luncheon program kicks off the new programming year for the chapter and is open to both members and non-members of AFP-Fairfield County. Contact the chapter at www.afpfairfield.org for more information.

Such presentations are one of the services provided by Real Fundraising to both clients and organizations. They are aimed at assisting not-for-profit charities and volunteers and professionals who work in those organizations in a wide variety of areas, including all aspects of fundraising, strategic planning, and fiscal management.

Jonathan H. Spinner, Ph.D. has been involved in the not-for-profit world for 36 years in executive and fundraising positions with small agencies and national and international organizations. Now President of Real Fundraising, a consulting firm for not not-for-profit organizations specializing in development operations, Dr. Spinner’s unique personal history allows him to understand the fundraising challenges facing all kinds of agencies as well as the need to respond to organizational problems beyond fundraising.

Dr. Spinner has managed capital and endowment campaigns from the micro to the monster, and has personally raised millions of dollars in face-to-face solicitation. His unique training approach for boards and campaign solicitors has proven to be thought-provoking and highly successful for all kinds of organizations, with personal interaction and hands-on availability. Dr. Spinner was chairman of the Connecticut Philanthropy Day Conference in November, 2008, and serves on the Board of the AFP Connecticut chapter.

What is Real Fundraising?

Real Fundraising is a Connecticut-based consulting firm that focuses on providing real solutions to the real fundraising problems of not-for-profits in Connecticut, regionally, and nationally. The firm specializes in major gift program, feasibility studies, capital and endowment campaigns, and board training and education. Real Fundraising has sponsored and co-sponsored various conferences, workshops, and seminars to assist the not-for-profit world in raising funds and awareness more effectively.