

REAL FUNDRAISING -- PRESS RELEASE -- REAL FUNDRAISING -- PRESS RELEASE

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Farmington – Real Fundraising is pleased to announce its working relationship with Connecticut Elite Basketball Program, an athletic organization for boys & girls ages 9 - 18 years old from all over the state. Real Fundraising will work with the organization to find new sources of support, especially from foundations and corporation.

Connecticut Elite Basketball Program provides an opportunity for boys & girls ages 9 - 18 years old from all over Connecticut to learn and play basketball in a structured team setting. In 2007, players from over 30 towns in the state formed 30 teams, with over 300 children and youth participating in the program at three levels – lower (youngest), middle, and upper.

“We are delighted to be working with Connecticut Elite,” noted Jonathan Spinner, principal of Real Fundraising, “because its primary interest is to help as many children as possible develop their bodies and minds on and off the court through basketball.”

Connecticut Elite provides academic programs (SAT seminars), skill development clinics, practices, tournaments (games), and camps provided for the players in the program. It educates its players to understand the importance of education and college. In its short existence, over 100 alumni of Connecticut Elite gone to a four-year college or have already graduated from college, with 30% of the players having received college scholarships.

“We look forward to a long and fruitful relationship with Connecticut Elite,” states Jonathan Spinner.

What is Real Fundraising?

Real Fundraising is a Connecticut-based consulting firm that focuses on providing real solutions to the real fundraising problems of not-for-profits in Connecticut, regionally, and nationally. The firm specializes in major gift program, feasibility studies, capital and endowment campaigns, and board training and education. Real Fundraising has sponsored and co-sponsored various conferences, workshops, and seminars to assist the not-for-profit world in raising funds and awareness more effectively. Real Fundraising is also the Connecticut regional partner of FundraisingINFO.com, the most complete information service on the Internet.