

REAL FUNDRAISING -- PRESS RELEASE -- REAL FUNDRAISING -- PRESS RELEASE

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FOR IMMEDIATE RELEASE

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Farmington – Real Fundraising is pleased to announce its working relationship with JUNTA Progressive Action, a New Haven-based social services organization. Real Fundraising will work with the organization's development team to organize efforts to raise significantly more funds for JUNTA over the next three years.

The program will include creating an overall development plan and working with JUNTA to make it operational. Included in the program will be board training in fundraising to engage important community leaders in efforts to expand the giving support for JUNTA, especially at higher giving levels. The relationship between Real Fundraising and JUNTA is supported by a capacity building grant from Hispanics in Philanthropy.

JUNTA was created 37 years ago to provide social services to the Hispanic community in New Haven. The agency now provides assistance in language skills, programs for children and youth, and micro lending and business training for new entrepreneurs in the Hispanic community.

What is Real Fundraising?

Real Fundraising is a Connecticut-based consulting firm that focuses on providing real solutions to the real fundraising problems of not-for-profits in Connecticut, regionally, and nationally. The firm specializes in major gift program, feasibility studies, capital and endowment campaigns, and board training and education. Real Fundraising has sponsored and co-sponsored various conferences, workshops, and seminars to assist the not-for-profit world in raising funds and awareness more effectively. Real Fundraising is also the Connecticut regional partner of FundraisingINFO.com, the most complete information service on the Internet.