

REAL FUNDRAISING -- PRESS RELEASE -- REAL FUNDRAISING -- PRESS RELEASE

~

FOR IMMEDIATE RELEASE

For more information, contact:
Jonathan H. Spinner

860-674-9528

Farmington – Dr. Jonathan H. Spinner, president of Real Fundraising, will be an adjunct faculty member of Quinnipiac University's School of Communications this coming fall semester.

Dr. Spinner has been asked to teach the Fundraising course for upperclass juniors and seniors majoring in public relations. The fall semester begins on August 29 at the main campus of Quinnipiac University.

To provide students with a more experiential, "hands on" feel, Dr. Spinner has invited a number of professional fundraisers, both those at various not-for-profits and those who are consultants, to speak at various times. "I have been encouraged by Dr. Kurt Wise, chairman of the public relations department, to expand the horizons of the students beyond the classroom," notes Dr. Spinner. "These presenters will give the students a 'real time' sense of the profession and its complexities and excitement."

Among the presenters will be Marilyn L. Price, head of Marilyn Price Puppets and the keynote speaker at the Connecticut Philanthropy Day Conference in 2008; Paul Sutera of the Department of Advancement at Quinnipiac and the 2011 chairman of the Philanthropy Day Conference; Diane Gedeon-Martin, principal of the Write Source and a member of the University of Indiana's Fundraising Institute; John Brooks, director of development at Columbus House and chapter president of AFP-Connecticut; Latrina Kelly, director of development at JUNTA; Jessica Carso, managing director of Wesleyan College's Green Street Project and president-elect of AFP-Connecticut; Lois Pierce, principal of Beautiful Occasions and chairman of 2010's Philanthropy Day Conference; and Sondra Lintelmann-Dellaripa, principal of Harvest Consulting.

Jonathan H. Spinner, Ph.D. has been involved in the not-for-profit world for 35 years in executive and fundraising positions with small agencies and national and international organizations. Now President of Real Fundraising, a consulting firm for not-for-profit organizations specializing in development operations, Dr. Spinner's unique personal history allows him to understand the fundraising challenges facing all kinds of agencies as well as the need to respond to organizational problems beyond fundraising.

Dr. Spinner has managed capital and endowment campaigns from the micro to the monster, and has personally raised millions of dollars in face-to-face solicitation. His unique training approach for boards and campaign solicitors has proven to be thought-provoking and highly successful for all kinds of organizations, with personal interaction and hands-on availability. Dr. Spinner was chairman of the Connecticut Philanthropy Day Conference in November, 2008, and frequently speaks at various conferences in New York and New England.

What is Real Fundraising?

Real Fundraising is a Connecticut-based consulting firm that focuses on providing real solutions to the real fundraising problems of not-for-profits in Connecticut, regionally, and nationally. The firm specializes in major gift program, feasibility studies, capital and endowment campaigns, and board training and education. Real Fundraising has sponsored and co-sponsored various conferences, workshops, and seminars to assist the not-for-profit world in raising funds and awareness more effectively.