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FOR IMMEDIATE RELEASE

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Farmington – Real Fundraising is pleased to announce its working relationship with Courage To Speak, a Norwalk-based drug prevention organization, in preparation of a new campaign to raise significantly more funds for Courage To Speak.

These additional funds will be sought to expand the program to develop and launch an elementary school program pilot and prevention workshops for parents and grandparents in the Norwalk area, and also to reach more communities in Connecticut, regionally and nationwide.

The expanded fundraising effort will begin with a Legislative and Community Breakfast on October 26, celebrating the first 10 years of the organization's operations as well as announcing Ginger Katz being named honorary chair of the 2006 "Shine a Light on Prevention" National Vigil. The Breakfast will be followed by a series of fundraising events and programs over the course of the next 18 months.

Led by long-time drug prevention activist Ginger Katz, Courage To Speak has helped hundreds of young people and their families resist drug abuse in the Norwalk area. The organization's strategy of combining the latest prevention information with the compelling story of a family's experience with drug addiction to break through the silence and denial surrounding drugs paves the way for prevention education to become meaningful and effective for children, adults, and communities.

What is Real Fundraising?

Real Fundraising is a Connecticut-based consulting firm that focuses on providing real solutions to the real fundraising problems of not-for-profits in Connecticut, regionally, and nationally. The firm specializes in major gift program, feasibility studies, capital and endowment campaigns, and board training and education. Real Fundraising is the co-sponsor of the 2005 "Best Practices" Conference with the University of New Haven.